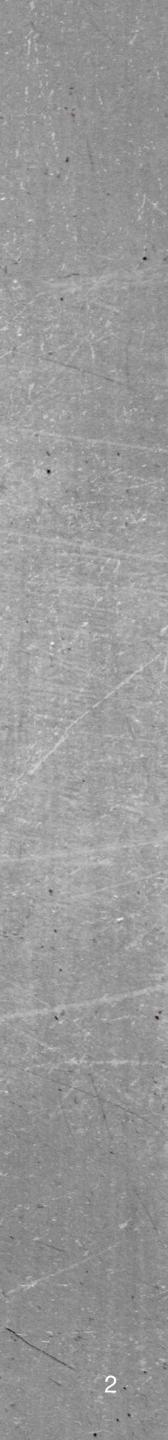


We help families, foundations, and donor-advised funds to develop Signature Philanthropic Initiatives which optimize grant making, create world-improving impact and provide unmatched personal fulfillment.



Philanthropists have a unique perspective.

Philanthropists have the ability to see across multiple partners and resources to view a challenge from the root to the result. They can connect dots, encourage collaboration, and create leveraged solutions that government, market forces and existing organizations simply cannot.

Charities are important partners. The best ones have an end goal of putting themselves out of business.

Traditional charity begins with a grant request. The donor reviews someone else's ideas and agenda, often written with little or no insight into the donor's true goals. The donor then decides to write a check, or not.

This process can take months, even years to produce results. And over time a donor's connection to the end result often diminishes.

In partnership with our clients, we design programs that produce results based upon their goals — in time frames that are considerably faster than the traditional grant making process.

Charitable giving is often backwards.



Signature Philanthropic Initiatives are programs laser-focused on the issues our clients care most about. They include grant-making strategies; awareness campaigns; building of prizes; development of new technologies; engagement of researchers, problem-solving luminaries and trusted leaders; and more.

We work through distributions from private foundations and donor-advised funds, or from personal contributions to enable our clients to see meaningful results that allow them to know in their hearts,

"I did that. I made that happen."

Signature Philanthropic Initiatives make us different.

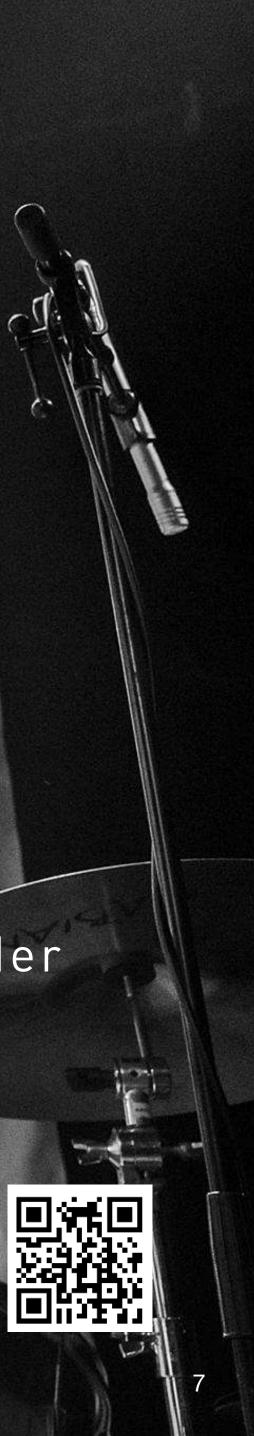




Here's what we mean by that...



A signature partnership and friendship that is bringing gender equity to the music industry.





Tapping into a client's passion to build a special place where our nation's veterans can heal.





8



Bringing two global icons to one stage to promote the importance of kindness.



Leveraging the power of philanthropy to prevent children from drowning.



Bringing a new generation to the skilled careers America needs to thrive.



Fulfilling a scientist's dream of Zero Gravity while inspiring the world with the possibilities of space flight.

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www.goZeroG.com

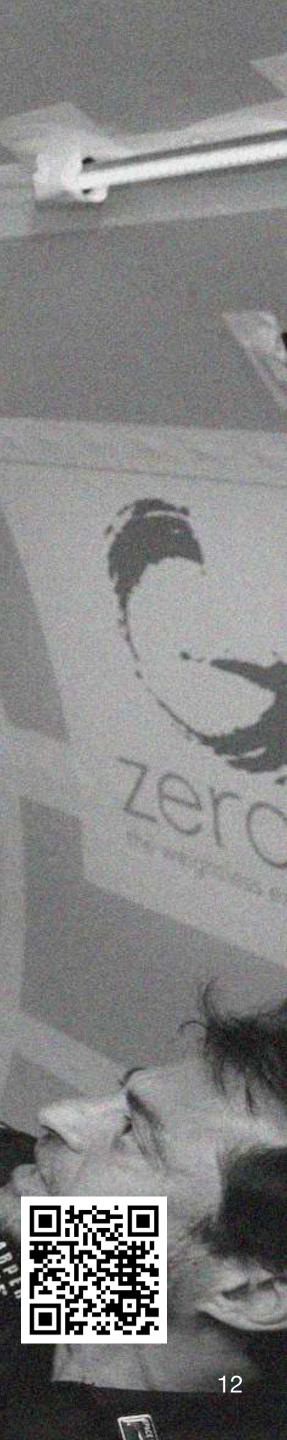
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TBA SHARPER IMAGE

SPACE FLORIDA

THE SHARPER IMAGE

SPACE FLORIDA



Philanthropy should not be measured by dollars given away.

We keep score using impact.

We work with each client to determine the impact metrics that define success. How many jobs were created? How many children were educated? How many lives have we changed?

How we measure success:



Impact without fulfillment is empty. Fulfillment without impact is irresponsible. Balance turns philanthropy to magic — and so we weave impact and fulfillment together seamlessly. To connect generations. To create life-changing experiences. To encourage greater giving.

The importance of balance.



We engage world-renowned thought leaders who guide our strategy and supercharge our implementation.



Advisor on Childhood Drowning Prevention, Dr. Adam Katchmarchi CEO for the National Drowning Prevention Alliance (NDPA), committee member for the U.S. National Water Safety Action Plan, and organizational representative to Water Safety USA and the Aquatics Coalition.

Advisor on Women in Music, EqualizeHer, Linda Perry Grammy-nominated, Songwriters Hall of Fame, multi-platinum producer, film composer, and engineer who has worked with talent such as Christina Aguilera, PINK, and Dolly Parton.





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Advisor on Second Chance Employment, Genevieve Martin Former Executive Director of Dave's Killer Bread Foundation and widely respected leader in second chance employment. Advisor on Childhood Drowning Prevention, Dr. Ben Hoffman President-elect of American Academy of Pediatrics, Ben was the former chair of the Injury Prevention Council at the AAP, leading programs to mandate use of car seats and to address the SIDS epidemic.





Our team is your team.

Innovation

- Development of Signature Initiatives
- Building of Cause-Related Organizations
- Branding, Positioning & Marketing
- Development of Websites, New
- Technologies & Prizes

Grant Making

- Creation & Implementation
- Research & Due Diligence
- Grantee Coaching
- Impact Assessment
- Grant Reporting

Relationships & Opportunities

- Funding Collaborations with Other Donors • Coalition-Building
- Unique & Exclusive Experiences
- Family Philanthropy
- Artist, Athlete & Celebrity Engagement
- Negotiation of Naming Rights
- Professional Service Referrals

Dedicated Support

- Personal Client Advisor
- Budget Creation & Tracking
- Physical Office

Charitable Vehicle Management

- Strategic Planning
- Impact Measurement
- Mission & Vision Creation
- Staff Roles & Best Practices
- Board Development
- Succession Planning



Are you ready to do philanthropy differently?

We are trusted philanthropy advisors and builders of Signature Philanthropic Initiatives. We do not manage or custody assets, nor provide tax or legal services. Our fee is based on a scope of services, not a percent of assets or distributions and is typically paid with a grant from a foundation or from a donor-advised fund.

We'd be honored to speak with you.

Josh Stamer, Chief Strategy Officer (949) 922-9366 josh@anonymousllc.com

