

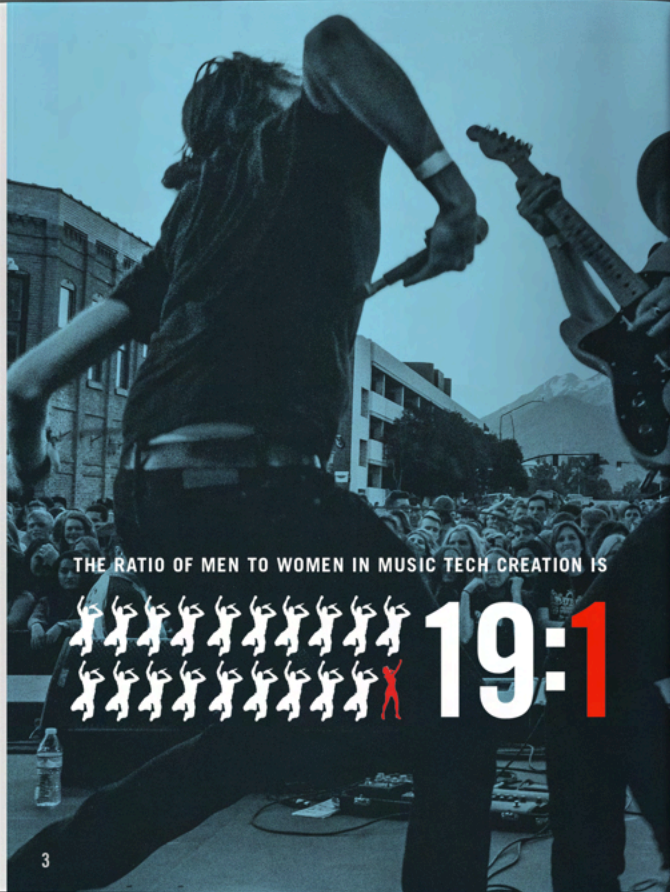
FEWER THAN 3%
OF PRODUCERS
WORKING
IN MUSIC
ARE WOMEN.
THIS INEQUALITY
PERVADES EVERY
ASPECT OF THE
MUSIC INDUSTRY.

1

Living Legacy Foundation's
EQUALIZEHER



2



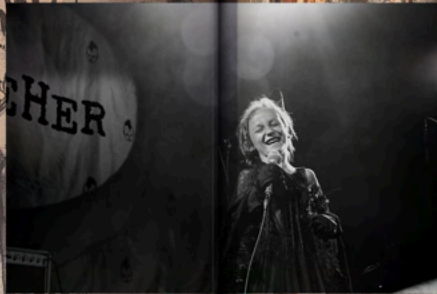
THE RATIO OF MEN TO WOMEN IN MUSIC TECH CREATION IS



WOMEN ARE WOEFULLY UNDERREPRESENTED IN MUSIC.

- ★ IN 2021, WOMEN REPRESENTED ONLY 21% OF ARTISTS, 12.6% OF SONGWRITERS, AND 2.6% OF PRODUCERS.
- ★ FEWER THAN 1% OF POPULAR SONGS ARE WRITTEN ONLY BY WOMEN.
- ★ FEWER THAN 0.3% OF SONGS HAVE A SINGLE WOMAN WRITER.

EQUALIZEHER WAS FOUNDED TO AGGRESSIVELY FIND AND ACT ON SOLUTIONS



5 TO THE PROBLEMS WOMEN FACE IN THE MUSIC INDUSTRY EVERY DAY. 6



EQUALIZEHER

EQUALIZEHER INCREASES ACCESS TO PROFESSIONAL TRAINING AND HANDS-ON EXPERIENCE.
THEY RAISE AWARENESS OF THE CHALLENGES WOMEN IN THE MUSIC INDUSTRY FACE.
AND THEY SUPPORT PARTNERS WHO ARE DOING THE BEST WORK TO ACHIEVE THESE GOALS.

MUSIC

Linda Perry to Launch Gender Equity Initiative EqualizeHer at SXSW

Allison Russell, Ezra Furman, Pom Pom Squad among performers during two-day event

BY ALTHEA LEGASPI

MARCH 8, 2022



THE SHARED VISION OF TWO POWERHOUSE FEMALES.



EQUALIZEHER IS THE VISION OF TWO WOMEN.

LINDA PERRY IS A MULTI-PLATINUM GRAMMY NOMINATED PRODUCER OF THE LIKES OF PINK, CHRISTINA AND DOLLY.

ALISHA BALLARD, IS THE PRESIDENT OF LIVING LEGACY FOUNDATION AND A LIFELONG SUPPORTER OF WOMEN AND MUSIC FOR YOUTH.

IT'S THEIR CHANCE TO SHINE. BUT WE GET THE GOOSEBUMPS.



EQUALIZER SEEKS TO ACTIVELY DISRUPT THE STATUS QUO OF THE MUSIC INDUSTRY BY GIVING YOUNG WOMEN ACCESS TO INCREDIBLE STAGES.

EQUALIZER LIVE @ THE ICONIC TROUBADOUR

PARIS JACKSON, ACADEMY AWARD AND GRAMMY-NOMINATED SINGER-SONGWRITER AIMEE MANN, AND MULTI-PLATINUM-CERTIFIED R&B SINGER TINASHE LENT THEIR INCREDIBLE VOICES.

EQH@TROUBADOUR

LINDA PERRY AND ALISHA BALLARD
PRESENT...

EQUALIZEHER
3.15 - 3.16

AT THE *JUSTICE* *Club* *Party*

dal:um	PLEASURE VENOM
MAMA DUKE	BAD WAITRESS
TERROR JR	8PM AYON
EZRA FURMAN	POM POM SQUAD
BEK	DANIELLE PONDER
REI AMI	ALLISON RUSSELL
MATEL	GMAT (SOLO)

SXSW 2022

FROM BACK STAGE
TO FRONT OF HOUSE
TO MERCH DESIGN.

EQUALIZEHER SUPPORTS A GROWING COMMUNITY OF POWERFUL
YOUNG FEMALE PRODUCERS, SONGWRITERS, MANAGERS,
ENGINEERS, GRAPHIC DESIGNERS AND ARTISTS. TO CREATE
INSPIRING AND ATTENTION GRABBING COLLABORATIONS.

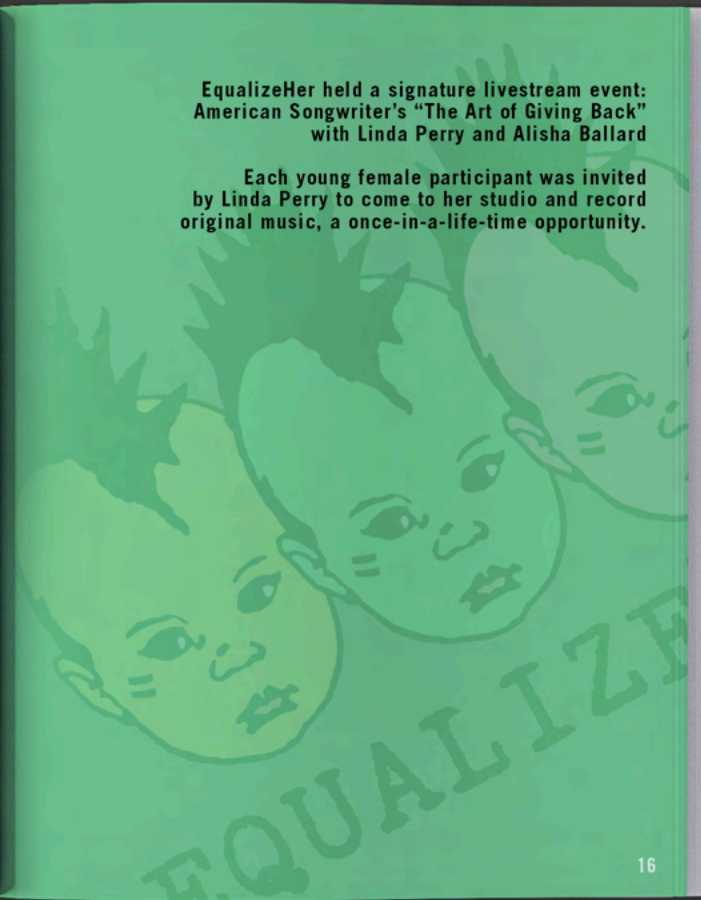
EQH@SXSW

THE ART OF GIVING BACK.



EqualizeHer held a signature livestream event: American Songwriter's "The Art of Giving Back" with Linda Perry and Alisha Ballard

Each young female participant was invited by Linda Perry to come to her studio and record original music, a once-in-a-life-time opportunity.





WE PARTNER WITH
OTHER POWERFUL WOMEN
WHO SHARE OUR MISSION.

EQH HAS ESTABLISHED RELATIONSHIPS WITH:

- ★ LIVE NATION WOMEN
- ★ WOMEN OF NAMM
- ★ SOUNDGIRLS
- ★ SHE IS THE MUSIC
- ★ WE ARE MOVING THE NEEDLE
- ★ WOMEN'S AUDIO MISSION
- ★ LA COLLEGE OF MUSIC
- ★ MUSIC FORWARD FOUNDATION
- ★ FEM THE FUTURE





EQUALIZEHER



**TO LEARN MORE ABOUT EQUALIZEHER,
CONTACT
INFO@ANONYMOUSLLC.COM**