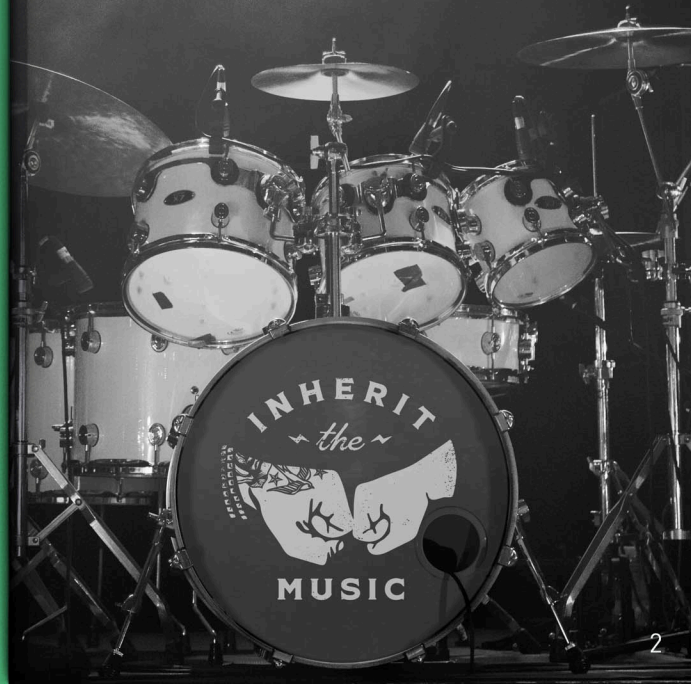


NEARLY
4 MILLION
STUDENTS
IN THE U.S.
HAVE NO ACCESS
TO MUSIC- OR
MUSIC-INDUSTRY
EDUCATION.

1

Living Legacy Foundation's
INHERIT THE MUSIC



2

- ▶ 3.8 Million US students have no access to music and music-industry education.
- ▶ 1 in 3 adolescents have never attended a live music performance.
- ▶ Music programs being cut from shrinking school budgets.
- ▶ Ticket prices are on the rise, increasing almost 50% from \$71 in 2015 to \$106 in 2022.
- ▶ Financial resources are the biggest barrier to finding, pursuing and sustaining a career in music.

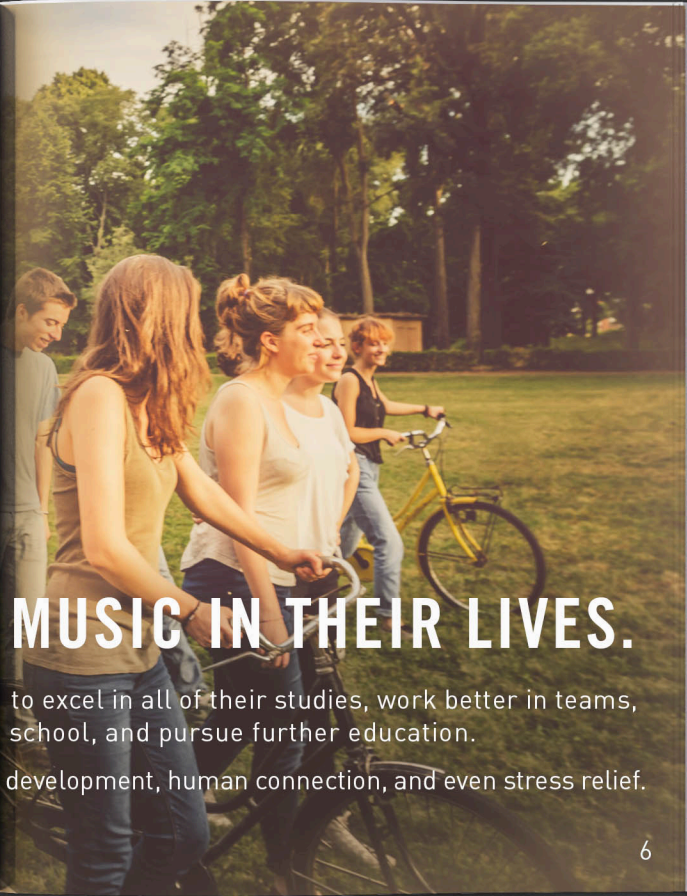


KIDS ARE LOSING THE GIFTS OF MUSIC.



KIDS DO BETTER WITH MUSIC IN THEIR LIVES.

- Kids who study an instrument are more likely to excel in all of their studies, work better in teams, have enhanced critical thinking skills, stay in school, and pursue further education.
- Music has proven to be an integral part of brain development, human connection, and even stress relief.



Inherit the Music (ITM) was founded through a partnership between the Kings of Leon and Living Legacy Foundation, and works to weave together the tapestry of like-minded artists and organizations.

Our mission is to improve the lives of young people through music through

- ▶ live music experiences
- ▶ music education
- ▶ career preparation.





TAP INTO THE POWER OF LIVE MUSIC

ITM partners with charities and artists to provide access to live music to young people who might otherwise

never get the chance. They bring kids back stage. They put kids on the stage. They open kids' eyes to the gifts music provides.

CREATE ACCESS TO MUSIC EDUCATION AND TRAINING



ITM creates educational content, distribute scholarships and grants, and leverage strategic partnerships to provide access to musical training and education.

They also build awareness of the need for and benefit of music through media and communications.

SUPPORT PATHWAYS THAT LEAD TO MUSIC CAREERS

ITM generates visibility for a wide variety of musical disciplines through mentorship, educational content, and media.

They provide access to the music industry through hands-on experiences and opportunities for exposure.



LIVE MUSIC. BACK STAGE AND ON STAGE.

ITM was at the Switchfoot Bro-Am for a two-layer backstage immersive experience for a small group of high school youth.



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First they visited iHeart Radio Studios for front row seats to a private Switchfoot performance.

From there, they went backstage at the Beach Fest to meet and learn from Switchfoot's Production Manager, Audio Engineer, Studio Engineer and the band members themselves.

They even got to perform with Switchfoot onstage!



ACCESS TO EDUCATION.

VELVET ROPE ACCESS.



ITM partnered with Music Forward Foundation to provide a dozen real-world job experience for students to launch their careers.

The kids learned about marketing, education, development and operations.

Five of the twelve have since found paid employment in the music industry - an accomplishment they attribute largely to the front-row opportunities provided by this program.

PATHWAYS TO A CAREER. AKA INTERSHIPS.

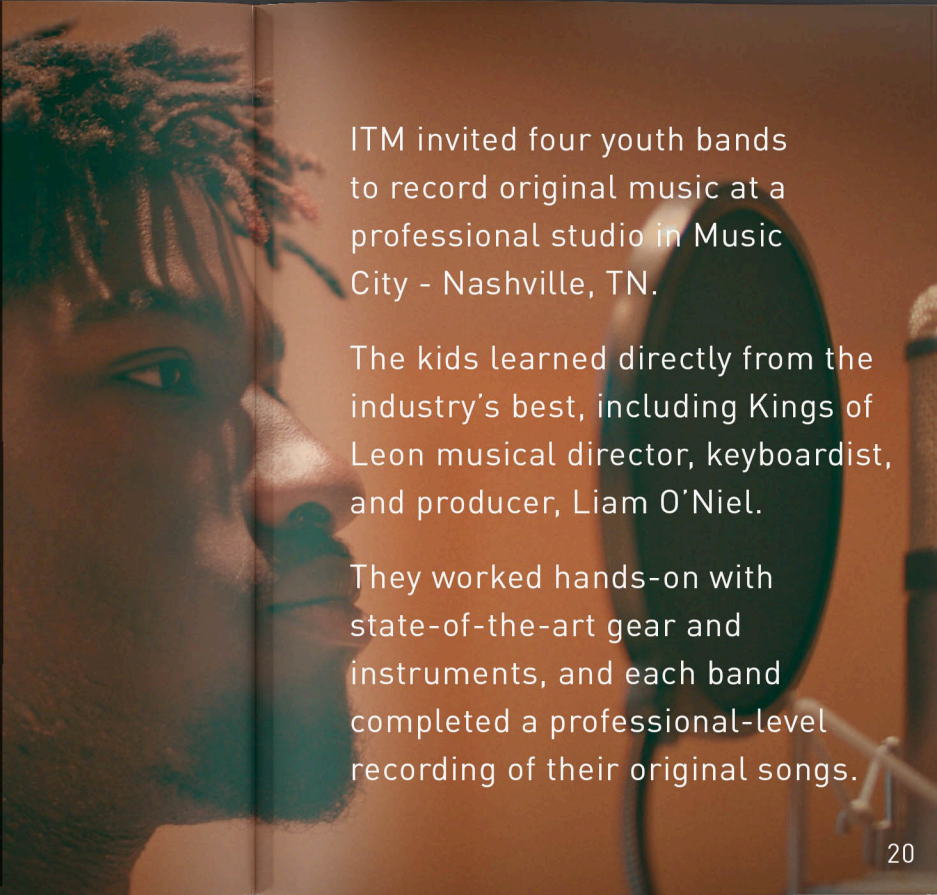
POWERED BY





CAREER
PREP.
AT THE
NEXT
LEVEL.

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ITM invited four youth bands to record original music at a professional studio in Music City - Nashville, TN.

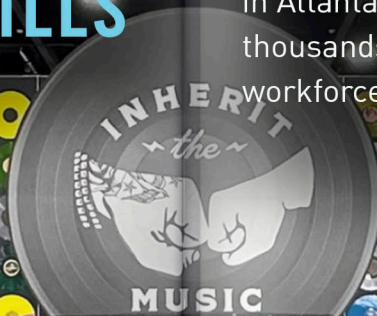
The kids learned directly from the industry's best, including Kings of Leon musical director, keyboardist, and producer, Liam O'Niel.

They worked hands-on with state-of-the-art gear and instruments, and each band completed a professional-level recording of their original songs.

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CAREER PREP. BRINGING SKILLS TO MUSIC.

ITM partnered with SkillsUSA at the National Leadership & Skills Conference in Atlanta, GA - the largest gathering of thousands of America's future skilled workforce.



This marked the first-ever representation of the music industry at SkillsUSA in its 50 year history. A custom booth brought awareness of careers in the music industry to thousands of kids.

An interactive skills match tool to helped hundreds of kids explore music careers that match their skills and interests.

A seasoned panel of music industry professionals spoke live and a group of kids were chosen for a backstage tour of the Tabernacle Concert Hall.

TO LEARN MORE ABOUT INHERIT THE MUSIC PLEASE REACH OUT TO US AT INFO@ANONYMOUS.COM

